

Volume 4, Issue 02

TECH TALKS

INFORMATION

TECHNOLOGY



The best way to predict the future is to invent it.

DEPARTMENT OF INFORMATION TECHNOLOGY

COLLEGE VISION & MISSION STATEMENT

VISION

"To become an Internationally Renowned Institution in Technical Education, Research and Development by Transforming the Students into Competent Professionals with Leadership Skills and Ethical Values."

MISSION

- **Providing the Best Resources and Infrastructure.**
- **Creating Learner-Centric Environment and Continuous Learning.**
- **Promoting Effective Links with Intellectuals and Industries.**
- **Enriching Employability and Entrepreneurial Skills.**
- **Adapting to Changes for Sustainable Development.**

DEPARTMENT VISION & MISSION STATEMENT

VISION

- **To produce competent IT professionals, researchers and entrepreneurs with moral values in the field of Information Technology.**

MISSION

- **Enrich the students' programming and computing skills through best teaching learning processes, laboratory practices and through project based learning.**
- **Inculcate real world challenges, emerging technologies and endeavour the students to become entrepreneurs or make them employable.**
- **Inculcating moral and ethical values to serve the society and focus on students' overall development.**

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ROLE OF TECHNOLOGY IN BUSINESS

Technology plays a crucial role in modern-day businesses, and it has revolutionized how organizations operate, interact with customers and stakeholders, and make informed decisions. Technology in business creates certain strategies that fasten and enhance processes with the aim of improving communication, teamwork, productivity, customer engagement, and decision-making (Dahiya et al., 2022). An example of technology used in a business is artificial intelligence (AI), which comprises machine learning, natural language processing, and cognitive computing (Shah, 2022). One of the illustrations of AI in business is IBM's Watson which is capable of reading and comprehending natural language, handling large quantities of data, and solving complex problems accurately. Some strategic advantages AI technologies, such as IBM's Watson, can provide businesses include improved accuracy, faster decision-making, and increased efficiency. IBM Watson can analyze vast amounts of data and provide insights that humans may not have noticed, thereby giving businesses a competitive advantage (Niu et al., 2021). Companies that use AI technologies like IBM Watson include Memorial Sloan Kettering, MD Anderson Cancer Center, the Mayo Clinic, Pathway Genomics, USAA, Genesys, DBS Bank of Singapore, RedAnt, and MD Buyline, among others. In addition to its applications in medicine and customer service, Watson has also been utilized in finance and business. For example, Watson can analyze vast amounts of financial data and provide insights for investment decisions, risk management, and fraud detection (Zhang et al., 2020). Watson has also been used by H&R Block, a tax preparation company, to assist tax professionals in finding deductions and credits for their clients. By leveraging Watson's ability to analyze complex tax codes and regulations, H&R Block can provide more accurate and efficient tax services.



MANOJ D
IV - IT

WILL TECHNOLOGY EVENTUALLY REPLACE HUMAN LABOR?

Automation of work can lead to an increase in the number of jobs, new job opportunities, and overall prosperity in the future. Horror stories about automation are all over the place these days, especially when it comes to working. Not a week goes by without another prophecy about how robots will replace everyone because machines can do human work much better than people. It is not difficult to understand why employees and company leaders are panicking. However, only some things are so simple when using artificial intelligence technology.

In other words, the penetration of robots into all spheres of human life is inevitable, and their replacement of human specialists is only a matter of time. This shift is predetermined by the second wave of automation, which focuses on artificial cognition, cheap sensors, machine learning, and distributed intelligence. Such an overall automation process will affect all types of employment: from manual to intellectual labor. When people start working with robots, their tasks will inevitably merge, and soon the work that people do will become a task for robots. It is hard even to imagine a new job that will be in the area of responsibility for people. This study will analyze the various types of work and the possible challenges of replacing human labor. It is certain that in this process, some professions will be performed automatically. Many people may lose their jobs because of this, but on the other hand, this process will also create new jobs. Of course, new knowledge will be needed to master these works, but in the era of active development of technology, it is necessary to develop side-by-side with them. In the future, everyone will have the opportunity to have a personal robot, but the mere fact of owning one does not guarantee success. Instead, success awaits those who can establish a collaborative work process with robots and machines.



ABIRAME M R S
IV - IT

INFORMATION TECHNOLOGY IMPLICATIONS FOR MILITARY

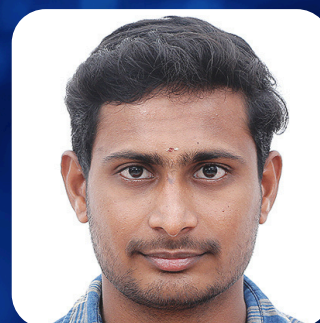
Modern warfare has also undergone dramatic changes as a result of the Information Technology revolution. Information is integral to modern warfare, arguing that a military capability's success depends on information supremacy. The justification for seamless operational activities, shared battlespace consciousness, location surety for hospitable and enemy troops, and genuine data transmission are essential. When it comes to using precision to strike valuable assets, it is most probable to achieve the desired outcome. As real-time data collection and defense systems get more capable of responding to such data, correspondence becomes increasingly essential (Godé, 2016). Using real-time communications, numerous forces can be linked asynchronously at a regional location and time, regardless of their global capabilities. Department of Defense S & T priorities include information systems, sensors, and simulation models. In addition, simulation has already contributed significantly to training, preparedness, weapons configuration, and acquisition management. Both human and equipment battle losses can be reduced considerably by combining these technologies. A critical association exists between military technology, its tactics, and the psychological characteristics that connect its users into units, dating back to the dawn of history. For military organizations to succeed in combat and for military development to achieve their ultimate goal, combatant groups must coordinate their actions strategically and effectively (Ghani et al., 2016). Strategies and technological advancements both have a direct impact on these forces. Innovation can have a substantial effect, with the positive influence seen in the classical Greek hoplite infantrymen's experience (Ramirez et al., 2016). The phalanx was a tactically powerful formation because its weapons and armor were most efficacious when used in perfect shape.



GOKUL E
III - IT

CAREER ASPIRATIONS IN INFORMATION TECHNOLOGY

In my opinion, being a qualified professional in the field of Information Technology is a challenging yet rewarding task. My long-term career goal is to get a job in cybersecurity or an IT company. I prefer management to development and testing since, as for me, it requires high levels of responsibility and a profound understanding of how the company operates as a whole. My goals directly intersect with Walden University's mission and vision since they will make me a qualified professional in the field of Information Technology. This degree will also provide me with information on how to manage the company effectively and ethically. I think it is only logical to start as an intern and gain valuable knowledge for my future profession. Federal Reserve Bank of Chicago is currently hiring people who are inexperienced in Information Technology but want to improve and learn. My qualification allows me to enter the program and see how a regulatory bank supervises its staff, as well as other banks with the help of IT. This internship may give me valuable insight into the company's work ethics and staff collaboration and help me develop decision-making strategies. Most of the positions in management require extensive experience in the field. The job posts made by Amazon and Synnax corporations are incredibly similar when it comes to requirements. Both companies stress the importance of working in a team, efficient problem-solving, and from five to ten years of experience. The necessity of a bachelor's degree in Computer Science is also mentioned in both posts, as well as the knowledge of foreign languages in the latter. The other skills listed in the job post can be obtained with relative ease given enough time and practice.



PREMKUMAR S
III - IT

TECHNOLOGY IMPACT ON GENERATION Z

Over the past few decades, automation has massively affected the generations that flourished in them. Findings from various research indicate that the world of constant connectivity and advanced robotics is helpful and hurtful. Generation Z (Gen-Z) comprises individuals born between the late 90s and early 20s. The age group is the first to have internet access since birth and continuously interact with other technological devices. It consists of youngsters and teenagers attending schools, colleges, or universities. Modern innovations have paved the way for realizing multi-functional gadgets such as computers and smartphones used for various purposes, including learning and entertainment. In the provision of education, teachers are urged to use the developed items to establish fruitful schooling surroundings. The way people interact has been dramatically altered with invention, making communication much faster and easier to conduct. Without proper care, internet use is likely to be addictive. Overusing machinery is expected to lead to physical and psychological health complications. Technology has positively affected the learning and interaction of Gen-Z through various innovations; however, it has shortcomings to the well-being of individuals in this category. Digital inventions and knowledge have changed several aspects of human life, including communication. Gen-Z consists of many school-going individuals, and the innovations made in the online world have facilitated easy learning and interaction. The benefits of mechanization greatly outweigh the drawbacks brought about by addiction. When teenagers spend most of their time staring at their smartphones or playing video games, automation can feel more of a burden. During the COVID-19 pandemic, the resultant impacts of telecommunications have been significantly seen. Different learning styles and tools have been established, enabling learners to access education even if at home.



NIKALYA R
IV - IT

FASHION AND TECHNOLOGY: MODERN FASHION

The consolidation of fashion and technology is becoming one of the most modern trends in the creative industry that need detailed research and identification of prospects. The issue is of particular interest in the context of its novelty and little study. Even though the combination of digital practicality and the aesthetic component appeared in garments quite recently, the theoretical perspective of the trend is potentially stagnant. Now technologies in fashion do not go beyond the podiums (Smelik 256), which indicates a possible decrease in the dissemination rate of the trend. Despite the apparent relevance of the topic, the idea of integrating fashion and technology is failing due to such clothing's impracticality and the difficulty of introducing an aesthetic component. The digital field in fashion is quite multifaceted and, to some extent, experimental, which makes it difficult even to define a single terminology to denote trends. The most common option seems to be "fashionable technology", introduced by Sabine Seymour in 2009 (Smelik 254). It appears to be the most reflective aspect of the combination of two contrasting elements. The term "cybercouture", proposed by Smelik in 2012, also concentrates on the futuristic component of new trends in style (Smelik 254). Both of these terms denote the fact of wearable technologies, bringing the field of advanced gadgets closer to the area of fashion. The appearance of specific designations indicates the increasing integration of digital elements into clothing, shoes, and accessories, affecting cultural value and setting new directions in the work of fashion designers. Despite this, the trend has not been able to get enough distribution over a fairly wide period, which questions its further success and the importance of its role in the history of fashion. Nanotechnology in clothing is most widespread today in security, including the police, firefighters, and the military (Smelik 255).



RUBIKA V
IV - IT

NEGATIVE EFFECTS OF TECHNOLOGY ON SOCIETY

Technology and culture symbolize a recurrent co-creation, co-influence, as well as co-dependency of knowledge in the society based on the auxiliary expertise upon beliefs. The rapport between technology and society transpired since the genesis of humanity. The discovery of diffident outfits is continuous even in contemporary technologies like mainframes and printing the press. In the present-day, society exists in the period of unconventional technology. Virtually all the sections in societal life are affected either positively or negatively by technology in different ways. Different societies are starting to recognize the advantages of employing technology to develop in areas such as curbing crime, psychology, education, and healthcare (Glenda, 2014). In comparison with the ancient eras, the community has improved facilities along with a luxurious experience amplified by the technology. The growth of technology is never limited to a single region. All the diverse sections and industries in society get influence from the emergent technology. The effect of technology on environmental, physical, mental, and social status might demoralize if not kept under watch. It becomes intolerable to refute technology as it has changed the face of society. However, overuse or misuse of technological developments is dangerous to daily existence. The essay examines the negative impacts of technology on health, culture, and psychology in the societal setup. Equally, the essay deliberates the generally positive effects of technology in the community. The speedy insurgency in technology has extremely influenced societal daily life both negatively and positively (Easton, 2011). For instance, the psychologies of youngsters are related to blank sheets. The contemporary peer groups are known to possess a great level of deftness. The preeminent cleverness enables children to fill their minds faster than expected with the available info.



SANTHOSH S
II - IT

DOES TECHNOLOGY PROMOTE LONELINESS?

In the 21st century, people tend to use technology in all aspects of their lives. Since early childhood, they play video games, listen to music, and use their smartphones and laptops. Specialists argue whether these technologies cause social isolation or, on the contrary, increase interaction. Without a doubt, the result of using devices depends on the purposes for which individual works with them. Modern technology facilitates access to the Internet and social media and provides an advantage of having practically the whole world knowledge in the person's pocket. However, the increase in the use of technology has adversely affected the way individuals interact with each other. Today, most people tend to overuse their smartphones, and they are often more focused on their devices than on communication with each other. There are many factors that allow making a conclusion that technologies, especially smartphones, tend to instigate loneliness among people. Generally, such issues as the decrease of physical contact between people, an increased risk of depression development, and a negative influence on students' performance are attributed to the feeling of loneliness due to smartphone overindulging. First of all, smartphones influence the way people interact with each other and decrease physical contact which is important for human relationships. Before the technology became available to the large public, people would meet on different occasions and had much physical interaction. Today, it is much easier to communicate through mobile phones as they allow staying in constant touch. However, experts believe the availability of social media makes people lazy and not able to support connections in real life. The result of this increase in technology use is a decrease in real interaction between individuals.



BALASUBRAMANIYAN M
II - IT

THE MARKETING PHILOSOPHY OF THE APPLE INC. COMPANY

Apple Inc. is one of the most powerful corporations operating in the current technology market. The large-scale brand founded positions itself as a trendsetter in mobile technologies (Kotabe and Helsen, 2020). It holds a strong brand loyalty supported by the resistant and long-established customer trust for the company. Therefore, by analyzing the main marketing concepts, one may better incorporate such knowledge into investigating the Apple company and assess its core marketing orientation, which facilitated its international authority among the leading technology-based enterprises.

Defining Key Marketing Concepts:

The marketing concept refers to the fundamental strategy employed by the firm to attain high levels of customer satisfaction, increased sales, maximized profits, and achieve a competitive advantage. The production concept represents the strategy towards operations orientation followed by the companies that provide easily accessible and inexpensive products. The product concept is solely a customer-based strategy guided by the desire and high demand to provide the consumers with the “quality, performance, and innovative characteristics” (Porral and Stanton, 2017, p. 31). The selling concept is entirely dependent on the business plan developed to encourage the potential customers to buy more products and is implemented through the emotional emphasis on creating the need for the unneeded goods (Deepak and Jeyakumar, 2019). The marketing concept is considered the philosophy of competition upholding the belief that marketing success is enabled by the efforts to deliver a better value proposition in the specific market (Porral and Stanton, 2017).



SIVA HARISH R
II - IT

UNILEVER CASE STUDY: MARKETING STRATEGY OF THE PRODUCTS

Unilever is a global company that deals with manufacture of consumer products. The company manufactures a wide range of products ranging from food to personal and home categories. The company's engagement in production of different commodities has largely contributed to its growth in most parts of the world. The success of Unilever company relies on the ability to market its products and strategies to penetrate the market. This mainly involves proper marketing research and the need to meet customers' requirements. Various aspects that contribute to the growth of Unilever as a consumer product company are discussed in the paper. The growth of Unilever entirely depends on both the company's internal and external analysis. The company's prevalence in the consumer products market owes credit to the internal strengths and ability to utilize the opportunities in the outside environment. One of the major strengths for Unilever's penetration in the global market is diversification of consumer products in markets all over the world. Diversification is the production of several varieties of goods with the aim of expansion to enjoy the market share of most product consumers in different regions (Graham, 2007). The idea of diversification entitled the products managers in different regions with powers to make decisions on the marketing strategy of the products. This enabled proper distribution of products since the managers on the ground knew the most consumed products hence increasing its supplies in the regions. An additional strength of the company dwells in Unilever's capability to foresee customers' ways of product purchase and consumption of goods. This enables them to supply products according to market demand and needs of customers. The ready market for consumer product purchase all over the world offers a great opportunity for Unilever company products.



HAARVIN S P
III - IT

SMART WATCHES: THE MARKETING PLAN

The purpose of writing a marketing plan is to study the strategic priorities of the business and the results of the actual activities of the company. The key result of the marketing plan that the company wants to achieve is a 20% increase in smart watch sales over four years. This goal was determined in connection with the growing popularity of wearable gadgets and their increasing role in people's lives. To achieve this goal, certain sub-goals must be identified. Depending on how the approach corresponds to the task, Apple should edit the advertising strategy. In addition, it is important to revise the pricing policy to cover a wider market sector. It is necessary to expand the lineup by adding watches in more price categories to increase purchasing power. To analyze how consumers react to new watches, you need to constantly monitor the progress of the marketing campaign and adjust it to achieve results in four years. The target sales volume will be calculated based on the sales performance of the product in previous years. It should also consider the cost of the goods and how it has changed compared to the previous year. Considering that sales figures are growing yearly, and in 2020 the company sold 43 million devices, a target sales volume of 51.6 million can be set (Curry, 2022). This number correlates with a desired 20% increase in sales. This marketing plan is created to achieve an increase in sales of smart watches. The mentioned sales increase figures should be achieved within four years. For the competent preparation and implementation of a marketing plan, it is necessary to analyze the market segmentation. When analyzing market segments, a better understanding is provided not only of the needs of consumers but also of what they are like. It is easier to select market segments for their development and determine what characteristics products must have to gain a competitive advantage.



NITHARSANA S
IV - IT

SOCIAL PROBLEMS ASSIGNMENT: JUVENILE DELINQUENCY

Juvenile delinquency or illegal behaviors committed by underage children is a significant social problem in the United States and worldwide. To design the most effective way to reduce crime among those younger than eighteen, it is essential to study the problem's origins and the key factors contributing to it. One way to better understand the issue is to analyze it by using the functionalist perspective on society. The problem of delinquent behaviors is based on some children's inability to follow the universally accepted social and moral standards, and it has to deal with poor links between social institutions. For instance, as an institution, the economy is needed to distribute resources in a way that would be just. The existence of low-income neighborhoods, however, displays the failure to do so (Bendezú et al., 2016). Despite having limited access to resources, children from financially disadvantaged families are still influenced by the commonly used notions of success in life, such as financial prosperity. To achieve it without violating any social norms, they may need high-quality education that would make them competitive and proper moral guidance from families. However, educational opportunities in poor neighborhoods are not the best, whereas family problems, including both violence and poor parental control, are common (Bendezú et al., 2016). All these functional problems make the violations of norms for one's benefit more attractive and acceptable, thus perpetuating the problem. To sum up, juvenile delinquency presents a serious social problem that can be analyzed using the functionalist perspective. According to this framework, society presents a system of institutions with different functions that should work together to create harmony and are closely interconnected.



BAVANI R
III - IT

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KEERTHILAKSHMI S
III - IT

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LAVANYA K
III - IT

MODERN AMERICAN SOCIAL PROBLEMS

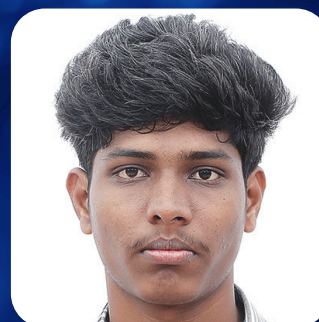
It is estimated by the United States Census Bureau that most of the immigrants in the United States (almost half of them) reside in big cities like Los Angeles, New York, Miami, or Chicago ("United States Population Clock", par. 1). The large amounts of people in these areas put enormous pressure on the social and natural environment surrounding them and on the economic income distribution. This is because immigrants and illegal aliens put pressure on the market by influencing the rise of education and health care costs. Another effect is the influencing of the pay-per-hour amount in the job market (of course by decreasing it) and so competing with citizens. But by doing so immigrants themselves have low-income earnings and thus having difficulties in fulfilling their needs. They do not have the same consuming power as the rest of the people living in the United States. So immigrants are more endangered by poverty as a category than the other part of our society. Every company, corporate, or even small firm, has as its objective to increase earnings. One way of doing this is by cutting costs. The other is by gaining a large share of the market and by doing so appealing to more consumers. Most businesses have developed a "research & development" sector. For example, the alliance with technology with businesses that manufacture goods and/or offer services can lead to large margins for corporations if they are successful in bringing new products to market, and can serve as a source of strong competitive advantage for the best practitioners of "research & development". These businesses use the technology to maximize their use and utilization of the natural resources, basically needed to manufacture goods and even offer services. The other factor businesses are using to cut costs is by employing large numbers of the immigrant workforce. This helps businesses lower salaries. Here the "profit" is for both parts.



Harish Vishnu K
II-IT

THE COVID-19 RELATED SOCIAL PROBLEMS

Globally, the covid-19 pandemic has caused devastating social disruption where millions of individuals have fallen into extreme poverty. In this case, many enterprises have faced an existential threat, therefore, making persons lose their jobs. Thus, without means of income, people are unable to feed themselves and their families. As such, it means without food, there is less nutrition. Consequently, most individuals have faced lack of social protection and access to quality health care. Moreover, social interaction has been minimized as a result of border closures and trade restrictions. In addition, society has been majorly affected due to lack of access to markets and selling their agricultural products, hence creation of a reduction in healthy, safe, and diverse diets. Furthermore, covid-19 has particularly affected a group in the society which are the elderly and those with disabilities, making them vulnerable. Moreover, people have been made to migrate from the highly exposed areas of the virus in the look of a new shelter and rendering others homeless. Apart from individuals, social life has been minimized through the rules associated with Covid-19, such as social distancing, wearing of masks, and general disorientation surrounding behavioral expectations during this new normal life of this pandemic (Gao et al., 2020). Additionally, effects of crime have been generated as persons have found themselves idle hence they need to get their day to day activities done in monetary terms. In summary, with Covid-19 having a major impact, individuals have seen the need to adhere to the government's rules and regulations to reduce the risk of spread and enhance survival. More so, mitigating this pandemic is a matter of human solidarity. Further, at this moment, people need to step up for the most vulnerable ones. Consequently, the newly adopted life will be easy, hence making persons overcome this crisis.



PRASATH B
III-IT

TEXTING AND DRIVING: SOCIAL PROBLEMS

Implementing regulations will aid in the reduction of accidents and deaths that have been on the rise in the past decade due to advancements in mobile technology. Texting and driving is very dangerous because it distracts drivers by compromising the visual, mental, and cognitive aspects of concentration (Chase, 2014). When a driver is engaged in a texting conversation, it is easy to get distracted and endanger the lives of other motorists. The problem has been intensified by the emergence of smartphones that have more distracting features such as email and social media applications (Chase, 2014). The increase in texting while driving necessitates the implementation of regulations to curb the habit and protect the lives of motorists on the roads (Trevino, 2014). In many states, the penalties for driving while texting include hefty fines, prison time, license suspension, and increased insurance rates. The argument that regulations interfere with individual freedom ignores the numerous dangers of texting and driving and their effects on public welfare. Texting and driving is a personal choice that drivers have the freedom to make. However, it becomes unlawful if they interfere with the rights of other motorists while doing it. The high numbers of deaths are proof that texting while driving is a dangerous action that interferes with the right of motorists to use roads safely (Houghton, 2014). Government statistics show that the number of deaths caused by texting and driving is very high. According to the National Safety Council, more than 330,000 accidents every year are caused by texting while driving while 25 percent of car accidents are caused by distracted drivers (Chase, 2014). Government regulations do not interfere with individual freedom because they are aimed at saving the lives of all road users.



Poornika M
III-IT

EDUCATION THEORY FOR ONLINE LEARNING

Teach and learn online is an emerging concept that has led to an increase in the size of classrooms by incorporating ICT in teaching and learning. Teaching online entails the development of instructions for students and delivering them through technological gadgets. Teaching and learning online has disseminated intellectual development for students across the world by eliminating the barriers of time and distance. Teaching and learning online has led to the elimination of some principles in the traditional teaching theories to facilitate the propagation of new theories that are focused on instilling cognitive development in students. Many theories have been adopted to facilitate effective e-learning (Anderson, 2008). For instance, Knowles's 5 adult learning theory has been applied to e-learning, whereby teachers develop learning platforms that offer maximum autonomy on the part of the student. The theory also enables the development of a learning system with minimum instructions (Brewer & Headlee, 2011). Theories like the community of inquiry and online presence can be applied to an online environment characterized by multiculturalism and diversity among students. The theories can be effectively placed in an online learning context by developing learning objectives, and teaching strategies that are oriented toward embedding literal development in the associated social context (Kanuka, 2008). Teachers should acquaint themselves with the nature of diversity in their audience when using online teaching platforms, to develop learning objectives that attain parallelism with the cultural requirements of the students (Ally, 2008). Teachers should facilitate an interplay between the various theories to enhance the learning capabilities of their students.



Jona R
III-IT

வருங்காலம் வங்கியெனில் வாடிக்கை யாளர்
தருங்காலம் தானே தழைக்கும் - அருங்காலம்
பூக்க முயற்சிமுதல் போட்டவர்க்கு வட்டியோடு
காக்கும் முனைப்புக் கணக்கு



TAMIZH SELVAN N
IV-IT

நீ கொண்ட ஆசையெல்லாம்
கண்முன்னே நடப்பதை போல் எண்ணி
கற்பனை உலகில் வாழ்ந்து வா....
சிருஷ்டியில் நினைப்பவை
கற்பனை கொண்டவை....
கனவாய் நினைத்தவை....
கண்ணால் கான காத்திருந்தவை....
இது கிட்டுமா என எண்ணியவை....
நிறைவேறும் நிஜமாக-
நம்பிக்கை கொள் நடப்பவை யாவும்
நன்மைக்கே என்று
உன் ஆசைகள் அனைத்தையும்
கவர்ந்திலுக்க உனக்கு நீயே
ஊக்க மருந்தாவாய்!



SATHISH G
IV-IT

இன்றைய நாள் சிலருக்கு மகிழ்ச்சி
பலருக்கு வருத்தம் சிலருக்கு வெற்றி
பலருக்கு போராட்டம்...!! ஆனால்...
இன்று காலையில் உதித்த சூரியனோ
எவ்வித சலனமின்றி மாலையில்
அஸ்தமனமாகி நாளைய பொழுது
நல்லதாக விடியுமென்ற நம்பிக்கையை
பலரது மனதில் விதைத்து செல்கிறது!!



RAJESH K S
II-IT

இன்றைய நாள் சிலருக்கு மகிழ்ச்சி
பலருக்கு வருத்தம் சிலருக்கு வெற்றி
பலருக்கு போராட்டம்...!! ஆனால்...
இன்று காலையில் உதித்த சூரியனோ
எவ்வித சலனமின்றி மாலையில்
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*The art challenges the
technology, and the technology
inspires the art.*

